

EAST Search History**EAST Search History (Interference)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L8	1	((audit\$4 or extrapolat\$4 or esimat\$4 or deriv\$4) near5 (hit or display or view\$3 or rate or ratio or (serv\$3 near2 (page or ad or advertisement or graphic or image or data))) same (((home or internet or online or "on-line" or web) near2 (page or site)) or online or "on-line").clm. and @pd> "20121201"	USPAT; UPAD	OR	ON	2013/05/09 11:14
L10	1	((audit\$4 or extrapolat\$4 or esimat\$4 or deriv\$4) near5 (hit or display or view\$3 or rate or ratio or (serv\$3 near2 (page or ad or advertisement or graphic or image or data))) same (((home or internet or online or "on-line" or web) near2 (page or site)) or online or "on-line").clm. and @pd> "20121201"	USPAT; UPAD	OR	ON	2013/05/09 11:15
L11	3	(((determin\$4 or extrapolat\$4 or calculat\$4 or deriv\$4) near5 (hit or view or impression or (rotation adj rate))) near5 ((dynamic adj content) or ad or advertisement or advertising).clm. and (web or website or webpage or internet or advertisement or ad or advertising).clm. and @pd> "20121201"	USPAT; UPAD	AND	ON	2013/05/09 11:15
L12	0	((hits or view or impression or visitor or visit) with (rotation or rotated or repeat or repeated) with (multiply\$4 or multiplication or divid\$3 or deriv\$4 or extrapolat\$4 or calculat\$4 or determin\$4).clm. and (((poll\$4 or audit\$4 or verify\$4 or verification) with (web or website or webpage or internet or advertisement or ad or advertising) with (traffic or impression or view or visitor or hit or request)).clm. and @pd> "20121201"	USPAT; UPAD	AND	ON	2013/05/09 11:15
L13	0	(((poll\$4 or audit\$4 or verify\$4 or verification) with (web or website or webpage or internet or advertisement or ad or advertising) with (traffic or impression or view or visitor or hit or request)) with (rotation adj rate)).clm. and @pd> "20121201"	USPAT; UPAD	AND	ON	2013/05/09 11:17
S225	31	((audit\$4 or extrapolat\$4 or esimat\$4 or deriv\$4) near5 (hit or display or view\$3 or rate or ratio or (serv\$3 near2 (page or ad or advertisement or graphic or image or data))) same (((home or internet or online or "on-line" or web) near2 (page or site)) or online or "on-line").clm.	USPAT; UPAD	OR	ON	2012/11/26 13:10
S226	48	(((determin\$4 or extrapolat\$4 or calculat\$4 or deriv\$4) near5 (hit or view or impression)) with ((dynamic adj content) or ad or advertisement or advertising).clm. and (web or website or webpage or internet or advertisement or ad or advertising).clm.	USPAT; UPAD	AND	ON	2012/11/26 13:10

S228	0	((hits or view or impression or visitor or visit) with (rotation or rotated or repeat or repeated) with (multiply\$4 or multiplication or divid\$3 or deriv\$4 or extrapolat\$4 or calculat\$4 or determin\$4)).clm. and (((poll\$4 or audit\$4 or verify\$4 or verification) with (web or website or webpage or internet or advertisement or ad or advertising) with (traffic or impression or view or visitor or hit or request))).clm.	USPAT; UPAD	AND	ON	2012/11/26 13:11
S230	37	((((determin\$4 or extrapolat\$4 or calculat\$4 or deriv\$4) near5 (hit or view or impression or (rotation adj rate))) near5 ((dynamic adj content) or ad or advertisement or advertising)).clm. and (web or website or webpage or internet or advertisement or ad or advertising).clm.	USPAT; UPAD	AND	ON	2012/11/26 13:12
S231	0	(((poll\$4 or audit\$4 or verify\$4 or verification) with (web or website or webpage or internet or advertisement or ad or advertising) with (traffic or impression or view or visitor or hit or request))) with (rotation ad rate)).clm.	USPAT; UPAD	AND	ON	2012/11/26 13:30

5/9/2013 12:11:24 PM

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